



CITY OF DUBLIN

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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DUBLIN SCHOOLS TO CELEBRATE INTERNATIONAL WALK TO SCHOOL WEEK, OCTOBER 7 - 11

DUBLIN, Calif., September 30, 2013 – The Dublin City Council has proclaimed October 7 to October 11 as the official “Walk and Roll to School Week” in the City of Dublin. The Dublin Unified School District, with support from City of Dublin Public Works, Dublin Police Services, and Safe Routes to School Alameda County will be joining schools from around the world to celebrate “International Walk to School Week.” Dublin High School will hold their event on October 8, while the remaining schools in Dublin will participate on October 9.

The goal of the Walk to School events is to encourage walking and bicycling by establishing connections between families, schools and the community, and by increasing awareness of such issues as physical activity among children, pedestrian safety, traffic congestion, and the environment. Students ranging in age from kindergarten through high school will be encouraged to walk and roll to school along with parents, teachers, and school administrators.

At each school, kids and parents will be rewarded for walking or rolling to school with giveaways and refreshments, and they will be entered into a drawing for extra prizes, including water bottles, vouchers for bicycle helmets, and vouchers for a bicycle, all provided by the City of Dublin.

In the United States, “International Walk to School Week” is expected to be celebrated at over 3,500 events at participating schools. Participants from the U.S. will join children and adults in 40 countries around the world.

Students and parents should check with the administrators at their individual school sites for more specific information regarding their “Walk to School Day” celebration.

For additional information, please visit contact:

City of Dublin Public Works	(925) 833-6630
Dublin Unified School District	(925) 828-2551
Safe Routes to Schools Alameda County	(510) 740-3150

<http://www.dublin.ca.gov/>
<http://www.dublin.k12.ca.us/>
<http://www.alamedacountysr2s.org/>

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